

कपिल मिश्रा  
KAPIL MISHRA

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Minister of Tourism, Art,  
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### MESSAGE

ITB is a world leader in tourism platforms, and a great leader to follow. It is our belief that wherever ITB goes, it becomes a standard and a new benchmark for tourism development. It is heartening for us to gather that first edition of BITB will take place in New Delhi, our own city, later this October.

We are in the midst of bringing radical changes that will ensure the ease of travel and making Delhi a more tourist friendly city. From night bazaars to bringing big ticket events in the city to streamlining age old markets and making them unique experiences, we are positioning Delhi as a happening city.

New Delhi has a mix of old and new, from shopping streets to modern malls, from shops selling age old crafts to contemporary designer wear and world leading brands. We have traditional accommodation and also seven star boutique properties. We have some of the best MICE facilities in this part of the world. More recent developments such as Aerocity point to the future with optimism and confidence.

We are sure that BITB will further enhance the image and prestige of New Delhi as a centre for global travel and tourism.

*Kapil Mishra*  
(KAPIL MISHRA)